## Message Text

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PAGE 01 LIMA 06056 102053Z ACTION COME-00

INFO OCT-01 ARA-14 ISO-00 EB-08 AGRE-00 CIAE-00 INR-10 LAB-04 NSAE-00 SP-02 STR-07 TRSE-00 FRB-01 OMB-01 /048 W

-----077150 102146Z /75

P 101622Z JUL 78
FM AMEMBASSY LIMA
TO SECSTATE WASHDC PRIORITY 0865
INFO AMEMBASSY BOGOTA
AMEMBASSY CARACAS
AMEMBASSY LA PAZ
AMEMBASSY QUITO
AMEMBASSY SANTIAGO

**UNCLAS LIMA 6056** 

EO 11652: N/A TAGS: BEXP, PE

SUBJ: FY 1980 PROMOTION EVENT SCHEDULE

REF: STATE 122157, STATE 146230

- 1. THE ECONOMIC SITUATION IN PERU IS NOT PROMISING AT THE PRESENT TIME BUT COULD CONCEIVABLY SHOW IMPROVEMENT BY FY80. WE BELIEVE EVENT SCHEDULE FOR PERU SHOULD BE REVIEWED EVERY SIX MONTHS TO CONSIDER CHANGES IN FOREIGN EXCHANGE AVAILABILITY AND RELATED ABILITY OF US EXPORTERS TO FINANCE SALES TO THIS COUNTRY.
- 2. WE DO NOT RECOMMEND INCLUDING PERU IN SCHEDULE FOR TEXTILE MACHINERY AND EQUIPMENT SPECIALIZED TRADE MISSION (APRIL 1980). IT WOULD BE FAR BETTER TO INCLUDE PERU IN TEXTILE MACHINERY CATALOG SHOW SCHEDULED FOR AUGUST 1979 (77 LIMA 9295). THERE ARE CURRENTLY GOVERNMENT RESTRICTIONS ON THE IMPORTATION OF NEW TEXTILE MACHINERY DUE TO RECESSION. HOWEVER, TEXTILES IS ONE OF THE FASTEST GROWING NON-TRADITIONAL EXPORT SECTORS. REMOVAL OF RESTRICTIONS IN FY80 ARE LIKELY BUT NOT CERTAIN. UNCLASSIFIED

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3. MINING AND EARTHMOVING EQUIPMENT TRADE MISSION (JANUARY 1980), PACKAGING EQUIPMENT VTR CATALOG EXHIBIT (JUNE 1980) AND AGRICULTURAL MACHINERY AND EQUIPMENT CATALOG EXHIBITION (AUGST 1980) ARE ALL EXCELLENT CHOICES. MINING AND AGRICULTURE ARE PRIORITY SECTORS AND WILL BE EXPANDING IN FUTURE YEARS.

4. THE ELEVENTH INTERNATIONAL FAIR OF THE PACIFIC IS SCHEDULED FOR NOVEMBER 14-25, 1979. THE THEME OF THE FAIR WILL BE TECNOFOREST AND TWO LARGE PAVILIONS WILL BE SET ASIDE FOR THE EXHIBITION OF FORESTRY AND WOODWORKING EQUIPMENT. A LATIN AMERICAN FORESTRY CONFERENCE WILL BE HELD AT THE FAIRGROUNDS BRINGING TO LIMA THE PRINCIPAL INDIVIDUALS AND CONCERNS ACTIVE IN FORESTRY THROUGHOUT THE CONTINENT. THE FAIR WOULD BE AN IDEAL TIME AND PLACE FOR THE TIMBER AND WOODWORKING EQUIPMENT SPECIALIZED TRADE MISSION. WE RECOMMEND STRONGLY THAT LIMA BE ADDED TO SCHEDULE. THIS WILL REQUIRE ADVANCING SOMEWHAT DATE CURRENTLY PROJECTED. WE NOTE THAT THIS IS ALSO BEING SUGGESTED BY BOGOTA (BOGOTA 5149). MARKET RESEARCH ALREADY SUBMITTED WILL BE UPDATED.

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## Message Attributes

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